

Roll No. ....

Total Pages : 02

**BCA/M-24**  
**E-COMMERCE**  
**BCA-243**

**1872**

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

**(Compulsory Question)**

1. Briefly define the following : 8×2=16
- (i) SET
  - (ii) Smart Card
  - (iii) B2G
  - (iv) e-Governance
  - (v) Online Stock Trading
  - (vi) Online Banking
  - (vii) Retail
  - (viii) Electronic Commerce.

**Unit I**

2. Draw a comparison between e-Commerce practices and Traditional business practices. 16
3. Explain card based transaction and payment systems. 16

## Unit II

4. Explain various e-Governance models. 16
5. Explain EDI in business along with B2C. 16

## Unit III

6. Discuss the impact of E-commerce on stock trading. 16
7. Explain, how e-Auctions and online banking has helped governance. 16

## Unit IV

8. Give your analytical view on present status of e-Commerce in India. 16
9. Describe various emerging business models. 16